e-Learning Caucasus 2010

June 2010
Tbilisi, Georgia

e-Learning Caucasus June 2010

Workshop Quality Assurance Program

Workshop Objective:
Understanding the issues of quality assessment and assurance in the field of e-learning. Developing a set of checklists and guidelines as support tools and mechanisms for institutional quality decision making.

Outcome:
Quality Handbook and checklists.

Monday 21.6.2010	
10:00	Registration of Participants
10:30	**Welcome Remarks and Introduction Round**
11:00	**Discovering e-Learning Quality** A tour through the jungle of e-learning and its different quality pitfalls
13:00	Lunch
14:00	**Reasons for Quality Assurance Measures in the e-Learning Context** Why is quality assurance for eLearning necessary? Where do such measures help? The lingo of quality assurance and quality assessment.
14:45	**The e-Learning Process and it's different Steps** Outlining the most relevant process markers and milestones
15:00	Coffee Break
15:30	**Process Step 1 and 2:** **Assessment of e-Learning Concept Quality and Quality Issues of e-Learning Technology / Platforms (in Groups)** Developing Quality Assessment Checklists (on the basis of ECB Check and other tools), defining "must have, nice to have, could have" criteria.
17:30	**End of Day 1**

Workshop Quality Assurance Program

Tuesday 22.6.2010	
10:00	**Process Step 2 and 3:** **Assessment of e-Learning Content Quality and Quality Issues of e-Learning Implementation (in Groups)** Developing Quality Assessment Checklists (on the basis of ECB Check and other tools), defining "must have, nice to have, could have" criteria
12:30	Lunch
13:30	**Process Step 4 and 5:** **e-Learning Assessment and Evaluation Criteria and Quality Issues concerning e-Learning support** **(in Groups)** Developing Quality Assessment Checklists (on the basis of ECB Check and other tools), defining "must have, nice to have, could have" criteria.
15:30	Coffee Break
16:00	**Defining, Monitoring, Assessing and Communicating Product Quality** The quality of the product "e-learning" in a summarized, more holistic view. Development of a product quality guideline/checklist.
17:00	End of Day II
Wednesday 23.6.2010	
10:00	**Quality Criteria concerning the Institutional Workflow** Viewing internal and external process and defining guidelines and assessment criteria for the institutional workflow.
12:30	Lunch
13:30	**Quality Issues in Institutional Development and Strategy, Staff Development (in Groups)** A look at strategic issues and a definition of assessment criteria for institutional development and internal capacity building
15:30	Coffee Break
16:00	**The ECB Check as Evaluation and Assessment Tool**
16:30	**Preparation of Conference Presentations**
17:00	End of Day III

InWEnt - Internationale Weiterbildung und Entwicklung gGmbH

e-Learning Caucasus Conference

24th -25th June 2010 in Tbilisi, Georgia

Conference Background:

Over the past years, e-learning, blended learning and Media Supported Training have been buzzwords in the field of training and education. Which relevance do these terms have for educational institution, training units, governments and corporations in the Caucasus?

E-learning / blended learning offer great opportunities for institutions dealing with larger number of learners and at the same time struggling for resources (human resources, finances). At the same time, e-learning and blended learning create challenges that need to be addressed by organisations taking up media supported training processes.

Several projects have addressed e-learning in the South Caucasus region. This conference is part of a successful project implemented by InWEnt – Capacity Building International, Germany and funded by the German Federal Ministry for Economic Cooperation and Development. Within this project, more than 20 institutions from Armenia, Azerbaijan, and Georgia have developed and implemented e-learning pilot projects since 2008.

This conference will showcase practical examples of e-learning implementation projects from the Caucasus region and discuss challenges and benefits of e-learning. High level contributors from the Caucasus, Europe, Africa and Asia will share their experiences with you and are available for networking in this productive conference setting.

Target Audience:

This conference is for you, if you deal with teaching and learning processes at educational institutions, universities, private training institutes, corporate training units, etc. across the Caucasus and if you consider the use of eLearning for your institutions. Also if you or your institutions already have experience in media-based training, you are invited to share your insights with other experts from the region.

Speakers and Guests from the following institutions:

- Educational Institutions of Armenia, Azerbaijan, Georgia
- Vocational Training Institutions of Armenia, Azerbaijan, Georgia
- Managers of International e-learning Networks
- University staff interested in offering e-learning to their learners
- Corporate Training units
- Touristic institutions
- Decision makers in universities, training institutions, who wish to be informed about e-learning measures in the Caucasus region
- Representatives of education ministries in the three countries

Registration:

Please register until June 11.
For more information and registration please go to:
http://wwww.globalcampus21.org/elearning-caucasus/

e-Learning Caucasus Conference Programme

Day I: 24.6.2010		
09:30 to 10:30	Registration	
10:30	**Official Opening** **Conference Background**	Georgian Govt' Representative, German Govt' Representative, Mrs. Rita Rother, InWEnt, common sense
11:00	Expert Panel: **e-Learning in the Caucasus – Possibilities and Challenges**	Regional and international experts
12:00	Lunch	
13:30 – 15:00	**Introduction to e-Learning**: - e-Learning Strategy - e-Learning Technology: from Commercial Software to Open Source Tools - building capacity and human resources for e-learning projects - e-Learning Quality and Standards	common sense / Mr. Guenter Podlacha, InWEnt
15:00	Coffee Break	
15:30 – 16:00	**Successful National and Regional Networks for e-Learning**	Mr. J. Schneider, Namibia
16:30 – 17:30	**Exhibition: Project Showcase Caucasus**. Staff of 20 projects available for show-and-tell and individual discussions	Presenter from institutions
18-19:30	**Welcome Reception**	

e-Learning Caucasus Conference Programme

Day II: 25.6.2010		
10:00	**e-Learning in Tourism**	
10:30	**e-Learning and blended Learning in Vocational Training**	
11:00	Break	
11:30	**e-Learning in business and at the workplace**	
12:00	**Training of Teachers and Trainers**	
12:30	**Media-supported Language Teaching**	
13:00	Lunch	
14:00	**Caucasian Universities and e-Learning**	
15:00 - 16:00	Break and Sector Networking	
16:00	**e-Learning for remote regions**	
16:30	**The Open ECB Check: Quality Standards for e-Learning**	
17:00	**Life-Long-Learning and innovative approaches to e-Learning**	
17:30	Summary and Closing	

Note:
Speakers will be announced at the conference website at:
http://wwww.globalcampus21.org/elearning-caucasus/

InWEnt - Internationale Weiterbildung und Entwicklung gGmbH

Venue

Betsy's Hotel
32-34 Makashvili st., Tbilisi, Georgia
http://www.betsyshotel.com

Conference Website
http://www.globalcampus21.org/elearning-caucasus

InWEnt – Qualified to Shape the Future

InWEnt – Capacity Building International, Germany, is a non-profit organisation with worldwide operations dedicated to human resource development, advanced training, and dialogue.

Our capacity building programmes are directed at experts and executives from politics, administration, the business community, and civil society. We are commissioned by the German federal government to assist with the implementation of the Millennium Development Goals of the United Nations.

In addition, we provide the German business sector with support for public private partnership projects. Through exchange programmes, InWEnt also offers young people from Germany the opportunity to gain professional experience abroad.

InWEnt – Internationale Weiterbildung
und Entwicklung gGmbH
Capacity Building International, Germany
Division Eastern Europe, Near and Middle East
Mrs. Rita Rother
Rita.rother@inwent.org
Friedrich-Ebert-Allee 40
53113 Bonn, Germany
Fon +49 228 4460-0
Fax +49 228 4460-1766
www.inwent.org

common :::: sense
eLearning & training consultants

ONE WORLD
German Development Policy